

**Mahindra**  
Rise.

**BIGGEST EVER  
INNOVATION  
CHALLENGE**

**Rise** PRIZE<sup>®</sup>

For those who dare to disturb the universe.



# DRIVERLESS CAR CHALLENGE

VERSION 2.0

JUNE 2014

# FOREWORD

This document contains the scope and details of the Driverless Car Challenge. It is a lengthy document. Please read it carefully.

This document and its schedules will be regularly updated and detailed online. Teams are urged to regularly visit the website, [www.sparktherise.com](http://www.sparktherise.com), for the latest version of the document and schedules. Mahindra will not be responsible in case any of the teams use a dated version of the Challenge document or schedules.

## SUMMARY OF CHANGES

VERSION	DATE OF RELEASE	NATURE OF CHANGE
1.0	24th March 2014	First Release
1.1	2nd April 2014	Revised with minor changes
2.0	25th June 2014	Timelines modified (Page 12) Approach Note Evaluation (Page 15) Live Presentation (Page 18)

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**BACKGROUND**

## Overview

The invention of the wheel marked a large step in the evolution of mankind. With mobility, man experienced a new found freedom that opened the doors for several other inventions.

Humans have come a long way from the simple steam wagons of yore. Cars today double up as music systems and digital assistants. The future promises a new generation of exciting cars, with and without drivers. But the journey to where we are today had humble beginnings.

## History of Automobiles

The journey of automobiles dates back to 1769, with the invention of the self-propelled steam driven military tractor by the French engineer Nicholas Joseph Cugnot. The first car driven by an internal combustion engine, running on hydrogen and oxygen, was made in 1807 by Francois Isaac de Rivaz. Although not a success, this set the precedent for the birth of modern cars fuelled by petrol engines in 1885<sup>1</sup>.

The 17th and 18th centuries were mostly about steam-powered vehicles transporting people and goods. Some of the breakthroughs in this period include the steam wagon and William Murdoch's<sup>2</sup> steam carriage.

In 1867, Nikolaus Otto developed an improved four-stroke petrol internal combustion engine, while Rudolf Diesel invented the diesel four-stroke engine<sup>3</sup>.

The year 1886 saw the birth of the modern automobile, thanks to inventors like Henry Ford and Karl Benz<sup>4</sup>. Henry Ford invented his first automobile in Michigan<sup>5</sup>. Karl Benz is credited with several car technologies including the three-wheel automobile powered by a gasoline engine. He began commercial production of cars in 1888 in Germany.

1 - Bellis, Mary, "The history of the automobile". N.p. Web. <<http://inventors.about.com/library/weekly/aac-arssteama.htm>>.

2 - "William Murdoch". Britannica. Web. <<http://www.britannica.com/EBchecked/topic/398073/William-Murdoch>>.

3 - "Nikolaus August Otto." Britannica. Web. <<http://www.britannica.com/EBchecked/topic/434878/Nikolaus-August-Otto>>.

The German vehicle, Flocken Elektrowagen, built in 1888 is considered the first electric car in the world. While electric cars enjoyed popularity in the 19th and early 20th centuries, the later period saw the accelerated adoption of the petrol car, due to its advantages of power, mass production, cost and advances in the internal combustion engine. It is only in the 21st century that interest in electric cars has come back, given the need for cleaner, greener modes of transport.

The end of the World War 1 marked the beginning of the vintage car era<sup>6</sup>, with its two-door design and open cars. In this period, the internal combustion engine advanced rapidly. In the pre-World War 2 period, coinciding with the Great Depression, the car manufacturing industry matured and consolidated.

In the post war era, automobile design stood out. Engine power and vehicle speed began to increase. Technologies in fuel injection, turbo charger and gas turbine evolved.

## Modern Innovations and Trends

The modern period is associated with several path breaking technologies such as the widespread adoption of the front- and all-wheel drive, improved fuel injection systems, the diesel engine, monocoque/uni-body design and other manufacturing trends such as platform sharing, re-badging and computer-aided design.

Newer styles of vehicles such as the hatchback, sedan, luxury cars, sports utility vehicles, crossover SUVs, pick-up trucks, sports wagon and large multi-utility vehicles are in vogue today. Fuel efficiency (better engines, start/stop technology) and safety systems (air bags and anti-lock braking systems) have gained credibility in recent years.

4 - "Karl Benz.". N.p. Web. <<http://inventors.about.com/library/inventors/blbenz.htm>>.

5 - Goss, Jennifer. "Henry Ford.". About.com. Web. <<http://history1900s.about.com/od/1910s/a/Ford-Assembly-Line.htm>>.

6 - "The Vintage Car Era". N.p. Web. <<http://www.autos.com/car-buying/the-vintage-car-era-a-history>>.

With the introduction of electric and hybrid cars, the automobile industry has stepped up its green efforts.

Over the last couple of decades, there has been an explosion of electronics in vehicles. Connected cars<sup>7</sup> that include technology features are ever more popular. These smart cars come with internet access, GPS, wi-fi, superior info-tainment, advanced telematics and navigation capabilities.

Today, car users can remotely check the status of their car batteries, unlock their cars, find the location of cars, activate climate control and get traffic updates. Modern cars come with a hands-free system that allows drivers to make phone calls, read and reply to text message, and play music. Premium cars use Google Earth, Maps, Street View and Voice search to help drivers navigate better.

Apple CarPlay is an eagerly awaited innovation that promises to integrate the iPhone into the car. As Siri guides you to make calls and listen to voicemail, your hands and eyes remain focused on driving.

More innovations in in-vehicle infotainment and electronics<sup>8</sup> promise to give car users even more enhanced capabilities in the near future. The time is not too distant when cars will give work-related alerts and reminders pertaining to when and where to buy petrol and grocery. Someday, cars could even play music according to your mood and driving speed – rock while speeding, folk music when driving slowly or jazz when feeling melancholy. Experiments of this nature are already happening.

## The Future of Mobility: Driverless Car

Modern technology is stretching the boundaries in terms of what the car can and cannot do. With the car donning several hats, from a music player to a digital assistant, the accent is on making everyone's lives easier. What's next? Can cars make driving safer?

Today, safety has become a larger concern than ever before. While entertainment and infotainment have made car driving a pleasure, this

has also given rise to a growing tribe of distracted drivers. Add to this, underdeveloped roads, which take a toll on drivers today. Increased distractions and fatigue can also contribute to human fatalities. According to WHO statistics, there are 1.24 million road traffic deaths per year globally. This is unacceptably high. While flying cars may still be a distant reality, the future certainly points in the direction of driverless cars, which promise to alleviate concerns of traffic congestion and road safety.

From cars that give you a hard-shoulder alert when you fall asleep behind the wheels to auto pilot, several experiments are already underway to ease the pain of driving. There are currently cars with a temporary autopilot that still requires the driver to be present. He or she may not be actively involved in the driving but is still required to take over if needed. There is furthermore a piloted feature wherein the driver can exit the vehicle and direct the car to park using a smartphone.

But what if the need for a driver were completely eliminated? Will that make driving even safer? Are people ready to give up driving?

Driverless cars, also known as autonomous cars, will usher in a paradigm shift in the evolution of the modern automobile. Self-driving cars can sense the environment and traffic with the help of radar, lidar, GPS and computer vision and navigate without human intervention.

## Pros and Cons of Driverless Cars

Autonomous cars are claimed to have greater accuracy, reliability and faster reaction time compared to human drivers. This would lead to fewer traffic collisions and less road congestion. In an autonomous car, it does not matter who the passengers are – whether under-age, impaired, distracted or under the influence of alcohol.

Robotic cars help overcome parking scarcity as they can drop passengers and drive away to a place where parking space is not a constraint. Parallel parking gets simple. The need for manpower such as drivers and traffic police reduces. There is no need for numerous

7 - Bohidar, Mahananda. "Care for a connected car?" The Hindu Business Line, 12 03 2014. Web. <<http://www.thehindubusinessline.com/features/smartbuy/other-gadgets/care-for-a-connected-car/article5777444.ece>>.

8 - Lendino, Jamie. "Connected Cars Shift Into High Gear." PC Mag, 06 03 2014. Web. <<http://www.pcmag.com/article2/0,2817,2454520,00.asp>>.

signs on roads as autonomous cars receive messages electronically. It ensures a smoother ride at higher speed limits.

On the flip side, people are still not convinced about this idea completely and many are hesitant to give up control over their cars. Questions have been raised about the reliability and accuracy of the software and cyber security. Loss of jobs and loss of privacy are other concerns. Formulation of rules and ways of implementing them are still being worked out.

Questions and concerns arise<sup>9</sup>. What happens in the case of a missed signal, accident or violation of a road rule? Who is accountable in this case?<sup>10</sup>. What happens when the machine fails to detect a warning sign ahead? What happens in the case of areas not mapped correctly or when routes change or traffic is diverted? Can lane changes be determined accurately? Can the driverless car easily sense and detect potholes or debris on the road and manoeuvre accordingly? Can a machine-driven car be trusted?

In case connectivity is lost, there is probably a need for a back-up system and duplicate telematics<sup>11</sup>. How would this problem be solved?

The attempts at making driverless cars date back to the 1920s and 1930s. But it was only in the eighties that the project gained momentum. Today, several car manufacturers and tech companies are working on driverless prototypes and demonstration models of the robotic car.

Test drives and demonstrations, in public routes in regular road traffic conditions, have already been held in Germany, US, Italy and China. The American states of Nevada, Florida, California and Michigan have passed laws allowing driverless cars, for testing purposes at the moment; in fact California is keenly mining data on this. European cities in Belgium, France and Italy are also testing various options. But no one has taken the big leap as yet. However, by 2020, it is within the realm of

possibility that at least a few cars on the road, especially in the western world, will be driverless<sup>12</sup>.

## What does this mean for Indian Innovation?

In a country like India where driver fatigue, accidents, traffic congestion, space constraints and safety concerns are on the rise, driverless cars could indeed be a viable alternative. The obvious advantages are decreased mortality rate, increased environmental friendliness and differently-abled friendly transportation. Given the bumper-to-bumper traffic on Indian roads, the proposition of increased comfort and reduced stress is a big boon for drivers. But this calls for a disruptive innovation suited to Indian roads and driving conditions.

The traffic on Indian roads cannot be easily fathomed by a robotic device. Traffic diversions, potholes and obstructions are the norm, not an exception like in the western world. Not all areas in the city are mapped accurately. Internet connectivity is still a major roadblock. The challenges are plenty. In addition, the legal framework and other issues have to be sorted out. But can we have made-in-India solutions for driverless cars that take into account all these challenges?

Can we come up with innovations that are scalable, green, and affordable to build, operate, and solve last mile connectivity issues.? Can we meet safety requirements and make the car suitable for differently-abled users? Can we build this system on an open architecture?

India is not new to innovations in the automobile industry, whether it is developing the cheapest car in the world or the electric car Reva.

This is the challenge Mahindra poses to you. Can you Rise to the Challenge?

9 - Carrozzo, Mike. "Will Driverless Cars Move More than the Auto Market?". Connected World, 20 01 2013. Web. <<http://www.connectedworldmag.com/blog/?p=1382>>.

10 - "Liability Concerns Put the Brakes on Driverless Cars." Wall Street Journal, 28 01 2013. Web. <<http://blogs.wsj.com/spea1keasy/2013/01/28/liability-concerns-put-the-brakes-on-driverless-cars>>

11 - Natarajan, Prana. "Who should be driving our autonomous cars when we are not". Automotive World Megatrends, n.d. Web. <<http://awmegatrends.com/emagazine/automotive-world-megatrends-magazine-q4-2013/>>.

12 - Madrigal, Alexis. "By The Time Your Car Goes Driverless, You Won't Know The Difference.". NPR, 04 03 2014. Web. 19 Mar 2014. <<http://www.npr.org/blogs/alltechconsidered/2014/03/04/285740673/by-the-time-your-car-goes-driverless-you-wont-know-the-difference>>.

**THE CHALLENGE**

# THE CHALLENGE

## Challenge

### Driverless cars for Indian Conditions

The Challenge envisages developing a working unit of a 'driverless car' for Indian conditions. Applicants will be required to develop and demonstrate such a car first for 'controlled environments' such as campuses, followed by an intra-city situation. Applicants can assume that the vehicle will drive on paved roads.

## Description

The 'challenge' is to develop and demonstrate a driverless car working model that is :

- Built on the e2o or XUV500 platform
- Suitable for Indian roads and driving conditions
- Affordable to build and operate
- Scalable to different platforms
- Clean, green and connected
- Meets functional safety requirements
- Adaptable to special applications – e.g. differently-abled users

## Deliverables

A four wheel driverless vehicle with the following capabilities:

- Ability to autonomously move people from one point to another without any human intervention.
- Ability to navigate to a given location based on a planned route that may be 'fed' into the car.
- Ability to follow applicable traffic rules including observing speed limits, 'right of way' rules, traffic signals, etc.
- Ability to avoid collisions with static and moving objects including people, animals, vehicles, static objects on the road such as large stones, etc.
- Ability to work under various weather conditions.

### Key Requirements:

- The technologies must be created with clearly defined end-users in mind. Technologies that can be adopted by larger market segments at lower costs will be rated highly. Ability to retrofit the technologies into existing vehicles will also be a positive.
- The technology should be robust and reliable, should not be a one-time affair and should be easy to recreate/manufacture
- The technologies should be tailored for Indian needs, Indian road and driving conditions i.e. "Made for India". Clearly defining "typical Indian road/driving conditions" and developing solutions for the defined conditions will be a positive.

## WHO CAN PARTICIPATE

Participation is open to all Indian citizens, Indian institutions and organizations with the condition that the work done in developing the technology and solving the challenge is carried out within the geography of India. Individuals who are not Indian citizens, but live and study/work in India during the duration of the challenge can also participate – as a part of teams or on their own.

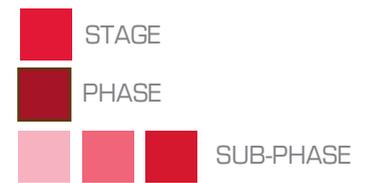
Teams can represent any of the three categories defined below.

- An Institution (eligible individuals or teams who choose to and are authorised to officially represent the institution)
- An Organization (eligible individuals or teams who choose to and are authorised to officially represent the organization)
- Private (any individual or team who would like to participate in a private capacity)

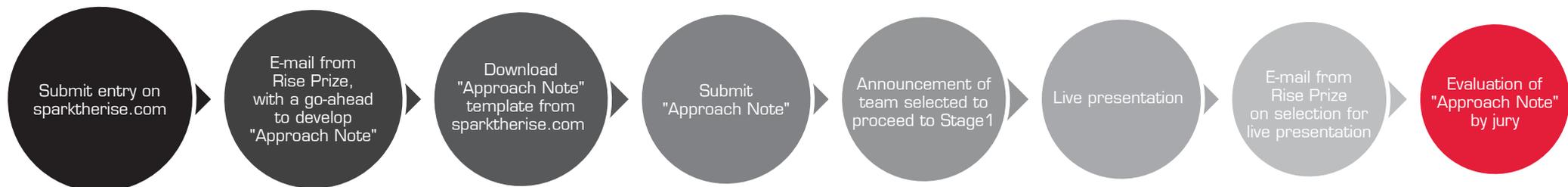
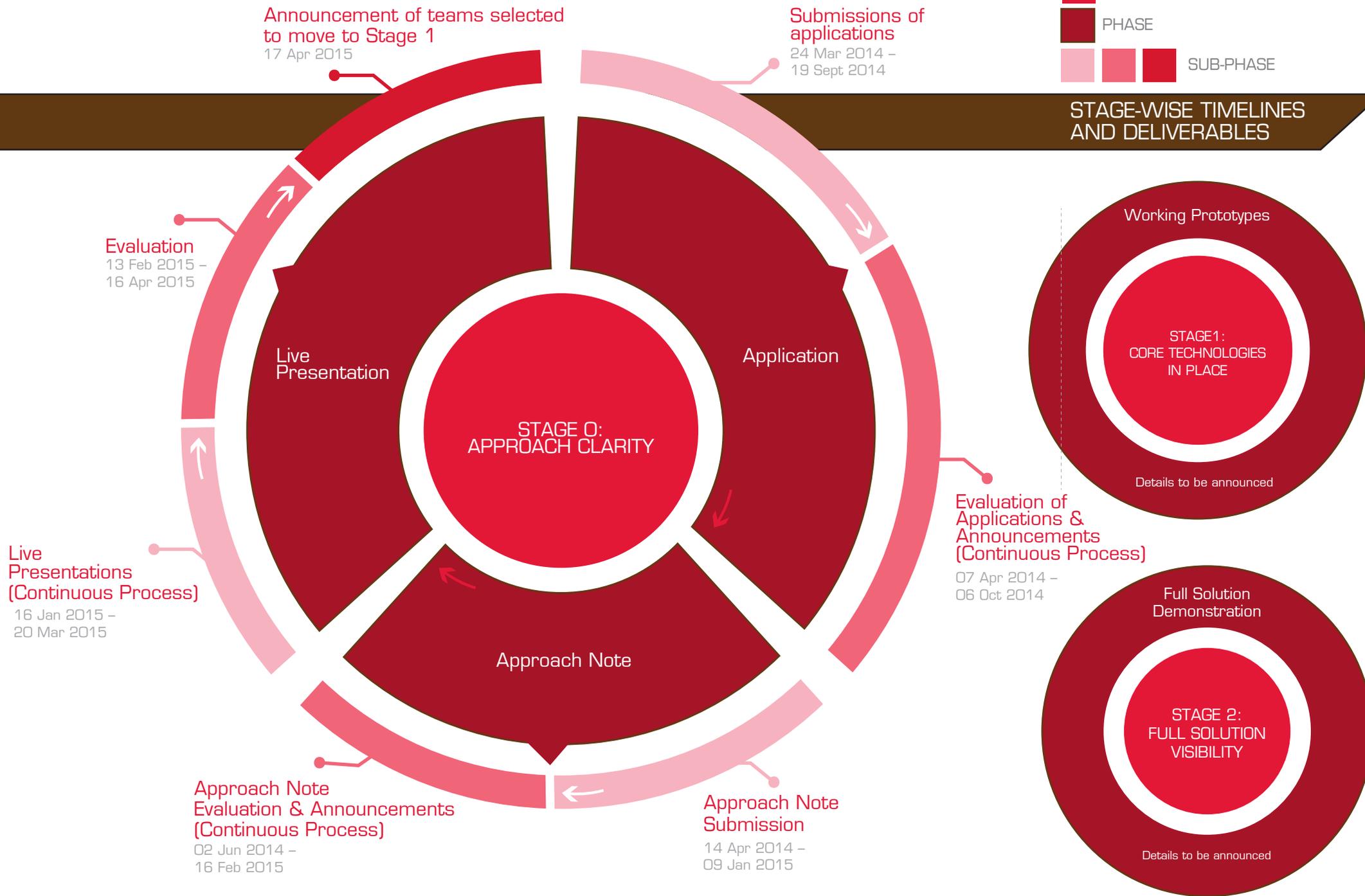
Please refer to the FAQs section of this document for answers to more questions regarding eligibility.

# STAGE-WISE TIMELINES AND DELIVERABLES

The challenge is divided into three major stages:



## STAGE-WISE TIMELINES AND DELIVERABLES



### STAGE 0: PROCESS FLOW

# EVALUATION CRITERIA

## Stage 0: Approach Clarity

### Phase 1: Application Phase

Opening Date	24th March 2014
Closing Date	19th September 2014
Application Fields	<ol style="list-style-type: none"><li>1. Individual and Team profiles</li><li>2. Statement of intent</li><li>3. Approach</li><li>4. Operational support</li><li>5. Addressing the Indian context</li></ol>
Evaluation	<p>Applications will be evaluated by the Jury and selected teams will be informed by an email to proceed to the next step – developing the Approach Note</p> <p>Please note some of the applicants may be contacted telephonically to seek more information that the jury feels is necessary</p>
Evaluation of Applications & Announcements (Continuous Process)	07th April 2014 to 06th October 2014
Selection Notification	All teams will be informed by email within 15 working days of submitting their complete application
Where to Apply?	<a href="http://www.sparktherise.com/program-detail/driverless-car-challenge">http://www.sparktherise.com/program-detail/driverless-car-challenge</a>

### Evaluation

The broad evaluation criteria for this round will be:

- Team profile and background
- Strength and clarity of intent
- Original innovations in approach
- Clarity of approach
- Clarity and depth in defining the India-centric approach

## Phase 2: Approach Note

Opening Date	14th April 2014
Closing Date	09th January 2015
What do we want?	Detailed proposal including choice of architecture, key features, technologies, simulations, estimated costs and detailing of efforts
What will we look for?	Comparison to existing/known solutions, differentiators in performance and technology
Who is Eligible?	All those who have been selected from the application phase.
Where to download template?	The approach note template will be available at <a href="http://www.sparktherise.com/program-detail/driverless-car-challenge">http://www.sparktherise.com/program-detail/driverless-car-challenge</a> for download.
Where to Submit?	The completed document has to be mailed to <b>brand@mahindra.com</b> with the following name format : [Team Name_Approach_Note_Driverless_Car_Challenge.Pdf]
Approach Note evaluation & Announcements (Continuous Process)	2nd June 2014 to 16th February 2015
Selection Notification	By email within 45 working days of receipt of approach note,

The "Approach Note" template can be downloaded from the Driverless Car Challenge section from [www.sparktherise.com](http://www.sparktherise.com) from 31st March 2014 onwards.

## Evaluation

Given below are 10 objectives and some questions that the teams need to address. in this phase. The teams will be evaluated on the objectives mentioned below.

OBJECTIVE 1	DESCRIPTION
Customer need definition	Instances in which the customer will use the car <ul style="list-style-type: none"><li>- Ease of use</li><li>- Case Scenarios</li></ul>

### Questions:

1. Who is the “user”? The owner-driver? A cab driver? A differently abled person? Paint a clear portrait of the user(s)
2. Under what situations will the above user(s) find a “driverless car” useful? What can the user ‘do’ with the car? What can the user do in the car? Is there anything the user can do before and/or post using the car?
3. Why will your “user” buy your driverless car? What value proposition does the driverless car offer? Where is it going to be used? Does this solve any daily problems or does this solve one big problem for one set of users?  
(What are the ‘use cases’ where the car will be used? e.g. first/last mile connectivity on fixed routes, self-parking, virtual mobility pick up/drop off, car for the disabled/blind/ paraplegic)

OBJECTIVE 2	DESCRIPTION
India Centricity	There are ‘spatial’ and ‘temporal’ challenges on Indian roads – what will appear in front of a vehicle, road conditions that are not predictable, poor adherence to traffic rules, uncertainties induced by traffic conditions

### Questions:

1. What kind of customizations and innovations are planned to make the driverless car suitable for Indian conditions?
2. Are there any limitations/constraints you have chosen to work within (i.e. situations in which it will not work), over and above those specified by the Challenge rules?
3. What type of road conditions / ‘challenges’ will the car be able to overcome?

OBJECTIVE 3	DESCRIPTION
Level of autonomy	What is the degree to which your approach promises to make the car autonomous?

### Questions:

1. What are the functions that will be autonomous? To what extent?
2. Will it be able to understand law and order implementation like manual traffic signals, diversions, barriers etc.?
3. Will it have manual override?

4. Will it accept 'guidance' and 'commands' from differently abled users – e.g. gestures, voice, touch inputs, etc.?
5. How simple will it be for the user to use the car – e.g. does user have to prepare a lot of data externally (e.g. maps, commands, etc.) to feed into the system or would the vehicle be intelligent enough to serve this purpose with minimal human input?

#### OBJECTIVE 4

#### DESCRIPTION

##### Feasibility

Technical, production, integration and implementation feasibility

##### Questions:

1. Is the technology adhering to automotive standards?
2. Are there any obstacles in the proposed solution to mass production?
3. Can the solution work across platforms?
4. Please provide a clear roadmap to commercialization—even though the challenge is intended to only showcase a TRL 7 system.
  - Commercial aspects must be considered while drawing up a roadmap for product evolution.
  - Market Readiness – how soon can the first systems that have reasonable market applications be commercialized? What is the roadmap post that for wider market/segments/ use-cases' applicability?

#### OBJECTIVE 5

#### DESCRIPTION

##### Reliability and Robustness

Key performance indicators and features to ensure smooth working of the innovation with a reliable result validation process

##### Questions:

1. What features would make the innovation fail safe? What are the cases where it will not work?
2. How is the repeatability (getting the same output with same input) ensured?
3. What is your result validation process? What are the key indicators of the innovation working perfectly?

#### OBJECTIVE 6

#### DESCRIPTION

##### Innovation

How disruptive and original is the innovation

##### Questions:

1. Concept innovation- What original innovations are present in your concept?
2. Innovation in technologies- Are you using any novel/original technology in your concept?
3. Are you using existing technologies in an innovative manner to achieve different results?
4. Have you used Innovation towards cost effectiveness, ease-of-manufacturing (Good to have, not mandatory), system reliability, etc.?

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**OBJECTIVE 7****DESCRIPTION****Affordability**

How affordable will the solution be for the end users?

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**Questions:**

1. Please specify a Features v/s benefits v/s costs analysis considering the costs at component level, investments costs and production costs (Good to have, not mandatory)
2. What would be the addressable market(s) from the concept proposed and the scale thereof?

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**OBJECTIVE 8****DESCRIPTION****Multi-Functionality**

The kind of functionalities that will be built into the car and/or the ability to add multiple functionalities to the car with ease.

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**Questions:**

1. Will the car be able to self-park?
2. Will it have a plethora of on board or on fleet applications that are simple to use? What are these applications?
3. Will the car “connect” to other electronic devices of the user/driver? What benefits will this feature offer?

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**OBJECTIVE 9****DESCRIPTION (Good to have, not mandatory)****Integration with XUV 500 or e2o.**

Details required for a smooth integration with existing technology

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**Questions (Good to have, not mandatory):**

1. How can integration with XUV 500 or e2o be ensured?
2. What information do you need in order to integrate your idea on an XUV 500 and e2o?
3. How easily can the innovation be adopted across multiple car platforms and what level of platform independence will it have?
4. How do you plan to ensure applicability across multiple vehicle types (e.g. from small to large cars to mini-vans to mini-buses)

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**OBJECTIVE 10****DESCRIPTION (Good to have, not mandatory)****Maintenance**

Maintenance details regarding the car and a suitable service model / system details to address the same

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**Questions (Good to have, not mandatory):**

1. What kind of maintenance will be required for the car?
2. How would ensure easy availability of spares/service be ensured
3. What would be the service model?

- 
- An overall description of the criteria has been provided for guidance. Teams are free to add any other information that they feel is necessary.
  - The Approach Note, along with supporting documents (if present), can also be sent via e-mail to [brand@mahindra.com](mailto:brand@mahindra.com) with the following subject line: "Team Name, Driverless Car Challenge: Approach Note Submission"
  - A confirmation e-mail will be sent to the team leader upon receipt of the Approach Note. Teams are requested to check back with Mahindra if a confirmation e-mail is not received even after 3 days of uploading the documents
- 

### Phase 3: Live Presentation

Opening Date	16th January 2015
Closing Date	20th March 2015
What Do We Want	Live presentation to the jury
Who Is Eligible?	All teams whose Approach Note has been selected
Where To Present?	Presentation timelines and venue will be shared on the website and through email before 16th January 2015
Presentation Time	2 hours + 1 hour (Q&A)
Evaluation Time	13th February 2015 to 16th April 2015
Selection Notification	Teams that have been selected will be listed on <a href="http://www.sparktherise.com">www.sparktherise.com</a> on 17th April 2015

Teams selected for the "Live Presentation" Phase will be able to download the presentation template from [www.sparktherise.com](http://www.sparktherise.com).

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### Evaluation

Same as defined for the evaluation of the Approach Note.

In addition, any calculations, results of simulation tests that may have been carried out by the teams in order to verify success over certain parameters need to be produced. Please note the jury might want to probe specific points in the plan.

## Stage 1: Core Technologies in place - Working Prototype

Opening Date	Dates will be announced later
Closing Date	Dates will be announced later
What Do We Want?	Working 'Robotic' prototype with the following capabilities: <ol style="list-style-type: none"><li>1. Lane Driving</li><li>2. Obstacle avoidance at &lt;20 kmph</li><li>3. Creep and crawl following bumper</li><li>4. Simple destination programming by coordinates</li><li>5. Self-parking and exit</li><li>6. Remote guidance and control</li><li>7. Manual driving (override) built in</li><li>8. Accuracy of self-parking</li><li>9. Automatic speed adjustments</li></ol>
What Will We Look For?	<ol style="list-style-type: none"><li>1. Demonstration, under controlled conditions, of all the above deliverables</li><li>2. Feasibility and scalability of prototype</li><li>3. Cost of prototype development</li><li>4. Improvement plans for the next stage</li></ol>
Who Is Eligible?	All those who have been selected from the Live Presentation phase
Other Details	To be announced by 16th January 2015

### Evaluation Parameters

Detailed parameters will be announced later

## Stage 2: Full Solution Demonstration

Opening Date	Dates to be announced later
Closing Date	Dates to be announced later
What Do We Want?	Demonstration on the specified 4-wheel platform, in a pre-designated area: <ol style="list-style-type: none"><li>1. Navigation using maps</li><li>2. Ability to follow traffic rules</li><li>3. Integration with ABS, ESP &amp; Cruise functionality. Integration with power steering</li><li>4. Functional safety integration</li></ol>
What Will We Look For?	Readiness of all technologies. Financials Working under all conditions – elaborate test cases
Who Is Eligible?	All those who clear Stage 2 and are asked to work on Stage 3
Other Details	Dates to be announced later

### Evaluation Parameters

Detailed parameters will be announced later

## PRIZE STRUCTURE

The total prize money available for the challenge is US \$700,000. There will be at most two prizes given; the final number of prizes (either one or two), and the value of each prize will be decided by the jury.

### **Key points to be noted:**

- The prize will be paid out in Indian Rupees. The exchange rate used will be the LOWER of:
  - Rs.61.775/USD, which was the exchange rate on 28 Feb 2014, the day the Rise Prize was announced (or)
  - The INR/USD exchange rate on the date the winners are announced for this challenge.
- Appropriate Central/State tax laws in force during the processing of payments will be applied and tax will be deducted at source. Please note that all liabilities on tax matters will rest on the winning teams and it is the responsibility of the teams to ensure compliance to all applicable tax laws.

Please refer to the FAQs section of this document for answers to specific questions regarding the prize money

# FREQUENTLY ASKED QUESTIONS

FAQs

## Rise Prize

### 1. What is the Rise Prize?

The Rise Prize is India's biggest innovation challenge and is awarded to teams who come up with disruptive innovations or solutions that solve pressing problems and/or create new opportunities.

"Challenges", are problems, which, when solved could potentially change the way we live, work and play. The Rise Prize, over time, will present challenges that range across the spectrum: from transportation and renewable energy to technology, healthcare, and beyond. Individuals or teams that solve these challenges by meeting the set criteria will receive the "Rise Prize".

The two Rise Prizes currently on sparktherise.com have prize money of US \$1 million on offer.

### 2. Why is Mahindra setting up the Rise Prize?

Nations develop when technology and innovation combine to add value, create jobs and improve the general standards of living. Today, despite a population of a billion+ and a favorable demographic profile, India lags behind in technology and innovation. Mahindra is confident that if an appropriate ecosystem is developed, India should be able to leap ahead and quickly achieve global standards in developing innovative solutions that solve problems, create opportunities and drive growth. It is this belief that has driven the setting up of Spark the Rise and now, the Rise Prize.

The Rise Prize is a logical extension of the Mahindra brand philosophy/ purpose of "challenging conventional thinking to drive positive change for all stakeholders". Through the Rise Prize, Mahindra hopes to catalyze disruptive innovations from India.

### 3. What does the Rise Prize logo convey?

The Rise Prize logo has the word "PRIZE" presented in a "to the power of" manner against the word RISE. This conveys the exponential power of innovation to drive positive change. It also exhorts an individual to Rise to the challenge, to claim the prize.



### 4. Who can participate in the Rise Prize?

Participation is open to all Indian citizens, Indian institutions and organizations with the condition that the work done in solving the challenges is carried out within the geography of India. People can participate in teams or as individuals. Please refer to FAQs 7 to 21 for more details on the eligibility criteria.

### 5. What are the challenges released at launch?

There are two challenges being put up on the site – 1)The development of a driverless car that works in Indian conditions and 2)An Affordable – Small sized - DIY (Do it Yourself) Rooftop Solar kit that spurs the growth of solar power in urban and rural India.

### 6. Why has Mahindra chosen these 2 challenges to begin with?

The two challenges have been chosen on the basis of the following criteria: ...

- If solved, the solution to the challenge has the potential to greatly benefit society
- The challenge should be in the area of applied science/technology
- It must be "big", i.e. something that if solved will draw world attention
- It cannot be solved with today's technology or today's technology is impractical (too expensive, for example)
- Solving the challenge must involve an inter-disciplinary approach
- The thinking used to solve the challenge must be usable in other applications

## Eligibility

### 7. Who can participate in the Rise Prize?

Participation is open to all Indian citizens, Indian institutions and organizations with the condition that the work done in solving the challenges is carried out within the geography of India. Individuals who are not Indian citizens, but live and study/work in India during the duration of the challenge can participate – as a part of teams or on their own

Teams can represent any of the three categories defined below

- An Institution** (eligible individuals or teams who choose to and are authorised to represent the institution)
- An Organization** (eligible individuals or teams who choose to and are authorised to represent the organization)
- Private** (any individual or team who would like to participate in a private capacity)

**8. How many members can a team consist of?**

A team can have a maximum of 20 members. Certificates of participation and/or winning will be restricted to a maximum of 20 individuals, registered as members of the team on the day the winners are announced.

**9. Is there a prescribed way of structuring a team?**

All teams will have to nominate a Team Leader and one deputy during registration. All communication from Rise Prize will be to the Team Leader. In the absence of the Team Leader, communication will be sent to the one deputy. Apart from this, there is no specification on the composition or structure of the team.

**10. I am not the Team Leader, can I still register my team for the Rise Prize?**

No. The teams have to be registered by the Team Leader only.

**11. Our team is made up of members from different institutions. Can we participate?**

Yes, you can. You can participate as a private team.

**12. Can a team have members who are not Indian citizens?**

Yes, it can, provided that the non-Indian members are working / studying in India during the duration of the challenge

**13. I am not an Indian citizen, but I work in India. Can I participate?**

Any non-Indian residing in India, and associated with an Indian organization or institution, an Indian subsidiary of a foreign company, or Indian campuses of foreign schools or universities can participate provided that the work on the challenge is carried out within the geographical boundaries of India

**14. Are only Indian institutions or organizations allowed to participate?**

Participation is open to institutions and organizations that are located within India. This includes Indian subsidiaries of foreign companies, and Indian campuses of foreign schools or universities.

**15. Can an Institute have more than one team representing it?**

Yes. An institute or organisation can have more than one team representing them. Teams representing an institution/organization will have to submit an official letter, signed by an authorized signatory and carrying the official seal authorizing them to represent the said institution or organization.

**16. We are a group of Indians studying in a foreign university abroad. Can we participate?**

No, you cannot. The challenge is open only to individuals/teams that work within India

**17. I work for an MNC in India. Can I participate with my team?**

Any individual or a team working in India can participate. You can even represent your company, provided that the work is done within the geographical boundaries of India.

**18. I am working for a Mahindra group company. Can I participate?**

Yes, you can. However, you will not be allowed to represent "Mahindra". You can submit your application only as a "Private" entry and you will not use any of Mahindra's facilities/ infrastructure/funds.

**19. I'm 15 years of age. Can I participate?**

The Team Leader must be at least 18 years old. There is no age restriction for the rest of the team members.

**20. Is there an agreement that I have to sign to be able to participate?**

Yes, there is. When you submit your application, you will be asked to accept the Terms & Conditions (T&Cs) governing the Rise Prize. You will have to indicate your acceptance of the T&Cs before you submit your application. Furthermore, another agreement will be made between Rise Prize and the participating team post the "Live Presentation" phase.

**21. Are there reasons for which I can be denied participation?**

Mahindra reserves the right to limit, or restrict upon notice, participation in the competition to any person, team or entity at any time for any reason.

## Team Restructuring

**22. Can I add a team member after I have submitted the application?**

Yes, new team members can be added up to the "Live Presentation" phase. In order to do this, the Team Leader must submit a request to brand@mahindra.com with the following subject line: "Team Name, Driverless Car Challenge: Adding new member". The maximum number of team members is 20.

**23. I have not registered at sparktherise.com. However, my Team Leader has an account. Can she/he still register me as a team member?**

Yes, the Team Leader can appoint team members at the time of submitting the application form. New members can be added to the

team up to the “Live Presentation” phase. In order to do this, the Team Leader must submit a request to brand@mahindra.com with the following subject line: "Team Name, Driverless Car Challenge: Adding new member".

**24. Our Team Leader has quit. How do we change the Team Leader?**

In order to do this, the outgoing Team Leader must submit a request to brand@mahindra.com appointing a new Team Leader with the subject line: "Team Name, Driverless Car Challenge: New Team Leader"

**25. Our Team Leader has quit. Can we appoint a member who is not the second in command as Team Leader?**

Yes., you can, In order to do this, the outgoing Team Leader must submit a request to brand@mahindra.com with the subject line: "Team Name, Driverless Car Challenge: New Team Leader".

**26. One team member has quit. Can we remove him/her from the list?**

Yes. A team can remove members at any point. To do this, the Team Leader must submit a request to brand@mahindra.com with the subject line: "Team Name, Driverless Car Challenge: Removing team member(s)".

## Intellectual Property (IP)

**27. Who will own the IP for all innovations my team generates?**

Your team (or the Institute/Organisation you represent) will.

**28. Can we use innovations generated elsewhere to build our solution?**

Yes, you may, provided you have the legal rights to do so. However, you might want to consider the fact that the jury will give a disproportionate weight to “original innovations” while evaluating submissions!

**29. Will Mahindra have any claims on our team IP if we win the challenge?**

No, Mahindra has no claims whatsoever on a team’s IP.

**30. Will Mahindra help us procure patents for our innovations?**

Teams are expected to take all necessary steps to protect their IP and obtain patents. Mahindra will not play any role whatsoever in helping teams obtain patents

**31. Is the Rise Prize process overseen by an external agency?**

Yes, EY is the process advisor on the Rise Prize, who provide

recommendations on winner selection and overall workflow of the entire challenge.

**32. We represent an institution. Will the IP developed belong to us or the institution?**

The matter of IP and who will own it rests solely on the agreement between the team(s) and the institution. Mahindra will have no say whatsoever in this matter.

## Prize

**33. Other than what is announced, are there any prizes / incentives?**

No. There are no prizes/incentives other than what has been explicitly stated. However there will be workshops, leadership sessions and other programs.

**34. Will payments be made in rupees or dollars?**

All payments in the Rise Prize will be made in Indian Rupees. The dollar denomination of the prize money is applied for communication purpose only

**35. What exchange rate will be applied?**

The exchange rate used WILL BE THE LOWER of Rs.61.775/USD, which was the exchange rate on 28 Feb 2014, the day the Rise Prize was announced or the INR/USD exchange rate on the date the winners are announced for this challenge.

**36. When will the prize money be given?**

The winners will be announced within 21 working days after the close of the challenge (Stage 2). The prize money will be paid within 15 working days of clearance of all legal formalities

**37. Will tax be deducted at source when the prize is paid out?**

Yes. Appropriate Central/State tax laws in force during the processing of payments will be applied and tax will be deducted at source. Please note that all liabilities on tax matters will rest on the winning teams and it is the responsibility of the teams to ensure compliance to all applicable tax laws

**38. We represent an institution. Will the prize be given to the team or the institution?**

If the winning team represents an institution, the prize money will be given to the Institution

39. We are a private team. Will the payout be made to all members?  
No. The full & final payment of the prize money, post deduction of tax at source, will be made to the Team Leader in our records the day the prize is announced. Intra-team arrangements for a fair and equitable disbursement of the prize money is a matter for the team to work out – Mahindra will have no say whatsoever in this matter or in the matter of disbursement of the prize money between the team members

40. Are there any milestone linked prizes?  
No. There are no milestone linked prizes.

## Application & Evaluation

41. Can I apply for the Rise Prize from any other channel other than sparktherise.com?  
Applications for the Rise Prize can be made only on [www.sparktherise.com](http://www.sparktherise.com).

42. It is not possible for some of our team members to attend the Live Presentation round. Is it compulsory for all team members to be present during the presentations?  
It is expected that all team members be present at the time of presentation. However, in case of special circumstances, the cause of absence should be intimated to Mahindra in advance. It is compulsory for the Team Leader to be present under all circumstances

43. Our team members are not available during the workshop. Is it mandatory to attend the same?  
Attending workshops or other programs which will be organised periodically is not mandatory and is at the discretion of the team. However, attendance is strongly recommended since all programs are expected to add value to the teams

44. Who bears the expenses for these workshops?  
The workshops will be organised by Mahindra. However, the cost of attending these workshops will have to be borne by the attending team members-costs include, but are not restricted to travel, boarding and lodging and miscellaneous expenses

45. The components used by our team are not currently available. Can we get an extension for demonstrations of our prototype/final solution?  
The prototype/final solution round will be spread through a time period. The teams are expected to finalize their choice of components/technology by that period. No deadline extensions would be provided.

46. We need to make a few changes in our prototype / final solution design due to the unavailability of components. Is that allowed?  
Yes. In case such changes are unavoidable, the teams can make the changes after duly informing Mahindra in writing or by e-mail.

47. In case of loss of functionality, is there an alternate option to present our concept?  
No. The innovation should be in a fully functional capacity at the time of presentations

48. Will Mahindra disclose the evaluation parameters for the mentioned phases?  
Mahindra is not liable to disclose the evaluation parameters and their weightages. However, the challenge document contains a list of evaluation criteria for the different phases. Teams can devise their workplan on the basis of this criteria.

## Communication With Mahindra

49. How do I communicate with Mahindra?  
Teams can communicate by sending their emails to [brand@mahindra.com](mailto:brand@mahindra.com) or they can send written communications by post/courier to the following address, with the following subject line: "Team Name, Driverless Car Challenge: Query":  
Rise Prize  
First Floor, Mahindra Towers,  
Dr. G. M Bhosale Marg, Worli -  
Mumbai - 400018

50. What is the language to be used in official communication?  
English

## Miscellaneous

### 51. Will Mahindra fund teams?

No. Mahindra will not fund any team.

### 52. Will Mahindra help me commercialise my innovation?

Mahindra makes no commitments whatsoever to help teams commercialise their innovations

### 53. Can I source funding from abroad?

Sourcing funds in compliance to appropriate laws is a matter left to the teams. Mahindra will have no role to play in this matter.

### 54. Will miscellaneous expenses incurred by the team (e.g. travel) be reimbursed by Mahindra?

No. Mahindra will not reimburse any expense whatsoever. All expenses towards participating in the challenge will have to be borne by the teams.

### 55. Will I have access to Mahindra facilities as a participant?

In certain cases, Mahindra may decide to provide access to its facilities/materials/other infrastructure. This decision is at the sole discretion of Mahindra and should not be treated as a commitment being made. If Mahindra decides to provide access, it will ensure that this does not in any way affect the level-playing field in the challenge – i.e. the decision does not benefit a few teams only, at the expense of other teams

### 56. Can we build our prototype in a third-party facility?

Yes, you can.

### 57. What if I propose a solution even better than what is asked for in the challenge?

For the purpose of this challenge, the deliverables and the evaluation criteria specified will be used to judge participating teams. A team will have to meet the defined deliverables only. However, any team's solution that exceeds performance on the defined deliverables stands a better chance of winning!

### 58. What if no team completes the challenge? Who wins then?

The challenge can have a winner only if the defined deliverables are met and a team is judged as having completed the challenge. In the event that no team is able to complete the challenge, the jury has the right to recommend a closure to the challenge. In this case, no prize payouts will be made.

### 59. Will the jury remain the same across stages? Or will they change from stage to stage?

While all efforts will be made to ensure that the jury stays constant, Mahindra reserves the right to modify the jury during the course of the challenge.

### 60. Will the finalists or the winners be recruited by Mahindra & Mahindra during the later stages of the competition?

No. Mahindra makes no commitment or any sorts to recruit individuals/teams at any stage whatsoever..

# TERMS & CONDITIONS

# 1. Team Indemnity And Waiver

## 1.1 Indemnity

Team acknowledges and agrees that Mahindra & Mahindra Ltd (“M&M”) and the Challenge sponsors, administrators, and prize fulfillment companies and each of the foregoing entities’ officers, directors, employees, sponsors, workmen, judges, and their employers, vendors, servants, independent contractors, representatives and invitees, and agents (collectively, the “Indemnified Parties”) will not be liable for any losses, liabilities, damages (including, without limitation, personal injury or property damage), or claims, or any related costs and expenses (including, without limitation, legal fees and disbursements and costs of investigation, litigation, settlement, judgment, interest, and penalties) (“Losses”) arising from, related to, or connected in any way with any loss or personal injury, including, without limitation, death, sustained by Team, any Team Member, any partner or affiliate of Team, any Team sponsor, or any person or entity claiming on behalf of Team, arising from, relating to, or connected in any way with Team’s participation in the Challenge, even in the event of negligence or fault of any of the Indemnified Parties, whether such negligence is present at the execution of this Agreement or arising in the future. Team assumes full responsibility for any Losses which may occur to Team, any Team Member, any partner or affiliate of Team, any Team sponsor, or any person or entity claiming on behalf of Team, arising from, relating to, or connected in any way with Team’s participation in the Challenge. Team hereby indemnifies, releases and waives all of the Indemnified Parties from any claims alleging Losses, whether existing now or arising in the future that in any way relate to the Indemnified Parties’ execution or duties under this Agreement.

## 1.2 Waiver

The releases in this Agreement are intended to be, and are, full, complete, and general releases with respect to all claims, demands, causes of action, defences, and other matters described above, or any other theory, cause of action, occurrence, matter or thing which might give rise to liability, related to or arising out of any and all acts, omissions, or events occurring prior to the date of this Agreement.

Each of the parties acknowledges that he, she, or it may hereafter discover claims or facts in addition to or different from those now known or believed to exist with respect to the subject matter of the claims being released pursuant hereto, and which, if known or suspected at the time of entering into the Agreement, may have materially affected this Agreement. Nevertheless, each of the parties

hereby waives any right, claim(s), or cause of action that might arise as a result of such different or additional claim(s) or facts.

## 1.3 No Liability

Team agrees that M&M and its affiliates and Challenge sponsors, administrators, and prize fulfillment companies, will not be held liable for any Losses that accrue or may accrue to Team, any Team Member, any partner or affiliate of Team, any Team sponsor, or any person or entity claiming on behalf of Team, arising in any way from Team’s participation in the Challenge.

# 2. Individual Team Member Release And Waiver

## 2.1 Definition

“Team Member” means an individual, third party consultant, or contractor employed by or otherwise engaged by Team as a material participant in Team’s effort to win the Challenge. For purposes of this Agreement, the term “material participant” means any individual or entity who makes any contribution of significance to Team’s efforts to win the Challenge, as determined by M&M in its sole discretion.

Team Members include without limitation: (i) contributors of any pre-existing or developed Intellectual Property to Team; (ii) individuals or entities involved in the design, development, testing, or launch of the solar kit or driverless car; and (iii) any individual having a management, supervisory, or other leadership role within Team.

Team Members do not include: (i) investors, donors, and sponsors who make only financial contributions to Team, (ii) suppliers of off-the-shelf parts and hardware, or (iii) customers of a Team.

Except as provided herein, Team Members must be over the age of majority in their jurisdiction of residence in order to be eligible to participate. M&M may, in its sole discretion, disqualify, or suspend Team if any Team Member is below the age of majority in his/her jurisdiction of residence.

## 2.2 Team Member Waiver

Upon selection of the Team into the “Working Prototype Phase”, the Team shall ensure that each Team Member review and sign a copy of the individual form known as the “Indemnity, and Confidentiality Agreement,” as will be given by M&M.

## 3. Representations And Warranties

### 3.1 Team Representations And Warranties

Team hereby represents and warrants that: (a) it is free to enter into this Agreement without the consent of any third party and has the capability to fully perform its obligations under this Agreement according to its terms and that all Team Members have executed all necessary documents, including, without limitation, the Indemnity and Confidentiality Agreement; (b) it is an Eligible Entity; (c) it is not a party to (and it agrees that it shall not become a party to) any agreement, obligation, or understanding that is inconsistent with this Agreement or might limit or impair M&M' rights or Team's obligations under this Agreement; (d) there is no suit, proceeding, or any other claim pending or threatened against Team or any Team Member, nor does any circumstance exist, to its knowledge, which may be the basis of any such suit, proceeding, or other claim, that could limit or impair Team's performance of its obligations pursuant to this Agreement; (e) it will not infringe, violate, or interfere with the Intellectual Property, contract or other right of any third party in the course of performance of this Agreement or cause M&M or its affiliates to do any of the same; (f) it will comply with all laws in performing under this Agreement; and (g) it will follow principles of good sportsmanship in participating in the Challenge , including, without limitation, by competing in an ethical manner, not defaming or disparaging any other Team or a third party, not attempting to sabotage or disrupt the activities of any Team, not breaching any binding agreement that Team may have with any other Team, and not "poaching" the Members or customers of any other Team in any unethical or illegal manner. Subsection (g) will not be construed to limit the rights of Teams to compete fairly and ethically or the rights of Team Members to switch Teams voluntarily and in good faith.

### 3.2 M&M Representations And Warranties

M&M hereby represents and warrants that it will use its best efforts to judge all Teams in a non-preferential and equal manner.

## 4. Disclaimers, Exclusions, And Limitations

### 4.1 Disclaimer Of Warranties

Except as expressly set forth in this Agreement, no indemnified party makes any warranty, express or implied, regarding the subject matter of this Agreement, including, without limitation, warranties of merchantability, results of the challenge, fitness for a particular purpose, or non-infringement. The indemnified parties expressly disclaim

all such warranties. Without limitation, M&M makes no express warranties of any kind as to the design feasibility, constructability, safety, licensing, launch or commercial prospects associated with the operating or commercial sale of Team's Solar Kit or Driverless Car and related hardware. Statements made by M&M or the judging panel do not constitute warranties.

### 4.2 Exclusion Of Damages

Notwithstanding anything to the contrary in this Agreement, or in these Standard Terms and Conditions, whether as a result of any tort claims including, without limitation, negligence, breach of contract, warranty, strict liability of product liability, or otherwise. The indemnified parties will not be liable to Team or any other party for loss of profits, loss of use, or any indirect, special, incidental, consequential, or exemplary damages of any kind, whether or not such a party is advised of the possibility of such damages.

### 4.3 Limitation Of Liability

Except for the prizes to be awarded in accordance with this agreement, M&M shall have no other liability.

## 5. Intellectual Property Rights And Infringement

### 5.1

Team acknowledges and agrees that:

- M&M is the owner and/ or the registered proprietor of the marks 'Mahindra', 'Mahindra Rise', 'Rise', 'Spark The Rise', Rise Prize as well as other trademarks ("Trademarks"). The Trademarks must not be used in connection with any product or service that is not in any manner connected or provided by M&M or the partners or their affiliates, or in any manner that is likely to cause confusion among customers, or in any manner that disparages or discredits M&M or its affiliates.
- M&M is the owner of all graphics, logos, page headers, button icons, scripts and service names present and visible on this website. The Team agrees that the content provided by M&M and its partners may be protected by copyrights, trademarks, service marks, patents, trade secrets, or other rights and laws. Team shall abide by and maintain all copyright and other legal notices, information, and restrictions contained in any content accessed through this website. All other trademarks not owned by M&M or its affiliates that may appear on this website are the property of their respective owners, who may or may not be affiliated with or connected to M&M. Nothing on this website or Team's use of any of the services shall

be construed as conferring any licence or other rights under the intellectual property or other proprietary rights of M&M, its affiliates or any third party, whether implied or otherwise, save as expressly provided.

- Unless otherwise expressly stated, copyright, database right or similar rights in all material presented on this website (including graphical images, text, video clips, reprographics, sounds, demos, patches and other files) is owned, controlled or licensed by M&M or its affiliates and is protected or covered by copyright, trade mark, intellectual property law and other proprietary rights. Unless with M&M's prior permission, no part of this website may be reproduced or transmitted to or stored in any other website, nor any of its pages or part thereof be disseminated in any electronic or non electronic form, nor included in any public or private electronic retrieval system or service.
- Team has limited permission to display, print or download extracts from these pages for their personal, non-commercial and non-profit use only and the Team shall not be entitled to commercialise any such material in any way. Breach of any of these terms or other terms and conditions applicable to this website shall result in immediate termination of the limited permission granted herein.
- Team shall not (whether directly or indirectly including through the use of any program) create a database in an electronic or other form by downloading and storing all or any part of the pages from this website without M&M's prior written consent save as expressly authorised by an agreement in writing between M&M and the Team, provided any copies of the pages of this website which you save to disk or to any other storage system or medium may only be used for subsequent viewing purposes or to print extracts for personal non-commercial and non-profit use.
- Team shall not upload on this website or otherwise distribute or publish through this website any matter or material which is or may be considered abusive, pornographic, illegal, defamatory, obscene, racist or which is otherwise unlawful or designed to cause disruption to any computer systems or network. M&M shall be entitled without liability to the Team or any of the Team Member and at its discretion to remove any such content from its server immediately. No Team or any of the Team Member shall post any message to this website which is in violation of the acceptable use policies in respect of this website. M&M reserves the right to delete and remove all such postings.
- Team grants to M&M the worldwide, non-exclusive, perpetual, irrevocable, royalty-free, sub-licensable, transferable right to (and to allow others acting on its behalf to) (i) use, edit, modify, prepare derivative works of, reproduce, host, display, stream, transmit,

- playback, transcode, copy, feature, market, sell, distribute, and otherwise fully exploit the Team Submissions and its trademarks, service marks, slogans, logos, and similar proprietary rights in connection with (a) the Challenge, (b) M&M's (and its successors' and assigns') businesses, (c) promoting, marketing, and redistributing part or all of this website (and derivative works thereof) or the Challenge in any media formats and through any media channels (including, without limitation, third-party websites); (ii) take whatever other action is required to perform and market the Service; (iii) allow its users to stream, transmit, playback, download, display, feature, distribute, collect, and otherwise use the Team Submissions and Trademarks in connection with the Challenge; and (iv) use and publish, and permit others to use and publish, the Team Submissions names, likenesses, and personal and biographical materials of the Team and the members of Team, in connection with the provision or marketing of the Challenge. The foregoing license granted to M&M does not affect the Team's other ownership or license rights in the Team Submissions, including the right to grant additional licenses to their Team Submissions.
- Team is publishing its Team Submission, and Team may be identified publicly by its name or Team ID in association with its Team Submission.
  - Team grants to each user/viewer of this website, a non-exclusive license to access its Team Submissions through the Challenge, and to use, edit, modify, reproduce, distribute, prepare derivative works of, display and perform such Team Submissions solely for personal, non-commercial use. The Challenge contents cannot under any circumstances be used for commercial purposes by any user.
  - Team further agrees that its Team Submissions will not contain third-party copyrighted material, or material that is subject to other third-party proprietary rights, unless the Team has permission from the rightful owner of the material or Team is otherwise legally entitled to post the material and to grant M&M all of the license rights granted herein.
  - Team will pay all royalties and other amounts owed to any person or entity based on its submitting Team Submissions to the Challenge or M&M's publishing or hosting of the Team Submissions as contemplated by these Terms of Use.
  - The use or other exploitation of Team Submissions by M&M and Users as contemplated by this Agreement will not infringe or violate the rights of any third party, including without limitation any privacy rights, publicity rights, copyrights, contract rights, or any other intellectual property or proprietary rights.
  - M&M shall have the right to delete, edit, modify, reformat, excerpt, or translate any of the Team submissions.

- All information, postings, messages, comments or discussions publicly posted or privately transmitted through this website is the sole responsibility of the person from which that content originated. The comments, postings and messages are opinions of the respective contributors or authors and do not necessarily reflect M&M opinions. M&M accepts no responsibility for and make no representations relating to any messages, postings, comments and discussions. M&M do not confirm or represent the legitimacy, accuracy, reliability, correctness or currency of any data or postings entered by a user/Team/Team Member. M&M does not and cannot review every message posted on this website. Accordingly, M&M is not responsible for the content of the postings, discussions and messages.
- M&M will not be liable for any errors or omissions in any Challenge content or loss of data, information in any form or other matters whatsoever which result from the use of this website.
- M&M cannot guarantee the identity of any other users with whom the Team may interact while using the website.
- All content the Team access through this website is at its own risk and the Team will be solely responsible for any resulting damage or loss to any party. M&M will enforce appropriate sanctions against any of the users/Team Members of this website who are responsible for abuse of this website. Such sanctions may include, but are not limited to (a) a formal warning, (b) suspension of access through this website or machines, (c) suspension of access to this website, (d) termination of any registration of the Team/user with M&M.

## 5.2 M&M's Intellectual Property And Sponsors' Marks

Team shall immediately inform M&M of any third-party allegations, claims, or demands (actual or threatened) against Team, any of its affiliates, or any Team Members for infringement of any Intellectual Property rights by reason of the use or the grant of use of the M&M title logo, the Rise Prize logo, or the Logo Cluster pursuant to this Agreement (a "Team Infringement Claim"), and will provide all particulars reasonably requested by M&M. The parties acknowledge and agree that the person or entity that is the owner of the applicable marks will be responsible for defending any alleged Team Infringement Claim arising from the use of such Mark (i.e., the person or entity that owns the Marks that are alleged to infringe a third-party Intellectual Property right will be responsible for defending the Claim). In the case of an alleged Team Infringement Claim involving M&M Mark (including, without limitation, the Challenge logo), M&M will be responsible for

defending a Team Infringement Claim involving only the M&M Mark, and M&M will be responsible for defending a Team Infringement Claim involving only the Rise Prize mark or involving the Rise Prize logo

To the extent Team is required to defend a Team Infringement Claim under this Section 5 (Intellectual Property Infringement), M&M, at its option, may assist in its defence in any such action to the extent M&M reasonably believes such assistance is necessary. Team acknowledges and agrees that M&M may also permit Challenge and M&M sponsors, to assist M&M in its defence of a Team Infringement Claim. To the extent the conduct of Team gave rise to such third-party allegations, claims, or demands (actual or threatened), Team will bear the costs and expenses, including, without limitation, attorneys fees and disbursements, of defending such action in proportion to the degree of causation of the third-party allegations, claims, or demands (actual or threatened) attributable to Team's conduct. In no event will Team have the right, without the prior written consent of M&M, to (i) acknowledge the validity of any claim of ownership by a third-party of any Intellectual Property rights in the applicable Mark, (ii) obtain or seek a license from such third-party, or (iii) take any action that might impair the ability of the Mark owner to contest the claim of such third-party.

Team will promptly inform M&M of any unauthorized use by any person or entity of a trademark, service mark, or design similar to the Challenge sponsors' Marks, M&M and the partner's Marks, the Rise Prize logo, or challenge Media of which Team becomes aware. M&M will have the right to determine whether or not any action (legal or otherwise) will be taken on account of any infringement or potential infringement of M&M Marks, the Rise Prize logo, or the Logo Cluster, and Team may join in such action at its own expense if M&M determines any action is appropriate. If M&M determines that no action is appropriate, Team may, at its sole cost and expense, initiate an action (legal or otherwise). Notwithstanding the foregoing, to the extent the wrongful conduct of a party gave rise to such infringement or potential infringement, such party will bear the costs and expenses, including, without limitation, attorneys' fees and disbursements, of joining in such action in proportion to the degree of causation of the infringement or potential infringement attributable to such party's wrongful conduct. The parties will share any award of damages net of costs, including, without limitation, attorneys' fees and disbursements, as a result of such actions, in proportion to their respective damages suffered by such infringement.

## 6. Release Of Liability And Indemnification

### 6.1 Obligation

Team agrees to indemnify, defend, release from liability, and hold harmless the INDEMNIFIED Parties from and against any and all losses arising from, relating to, or connected with Team, or any Team Member, in the Challenge , or any activities incidental thereto (including, without limitation: (i) any third-party claims, including, without limitation, any claims by third parties of infringement of their intellectual property rights, by members of the Judging Panel, for personal bodily injury and/or personal property damage, arising from the participation of the Judging Panel, Team, or any Team Member, in the Challenge , or any activities incidental thereto; (ii) claims based on Team's alleged breach of this Agreement; (iii) failure of Team to procure an effective Release, Waiver, and Confidentiality Agreement; or (iv) actual or alleged agreements or arrangements with other Teams). Team acknowledges and agrees that the obligation to indemnify and hold harmless as set forth in this Section 6 (Release of Liability and Indemnification) will survive the expiration, lapse, or termination of this Agreement.

### 6.2 Notice

Any party seeking indemnification under this Section 6 (Release of Liability and Indemnification) (the "Indemnified Party") will promptly notify the team; provided that the failure to give such notice will not affect the right of the Indemnified Party to indemnification except to the extent the failure to give notice directly prejudices Team's ability to contest the claim.

### 6.3 Defence

If any claim, demand or liability is asserted by any third party against any Indemnified Party (a "Third Party Claim"), the Indemnified Party will, upon notice of the claim or demand, promptly notify the team, and subject to the terms herein, Team will defend and/or settle any actions or proceedings brought against the Indemnified Party in respect of matters embraced by the indemnity with counsel reasonably satisfactory to the Indemnified Party. If Team does not promptly defend or settle any such claims, the Indemnified Party will have the right to control any defence or settlement at the expense of Team. No claim will be settled or compromised without the prior written consent of each party to be affected, with such consent not being unreasonably withheld or delayed. The Indemnified Party will at all times also have the right to participate fully in the defence at its own expense unless there is, under Laws, a conflict on any significant issue between Team and the Indemnified Party, in which case the fees and expenses of one counsel in respect of such claim incurred by the Indemnified Party will be paid by

Team. In connection with the defence of any claim, each party will make available to the party controlling such defense any books, records or other documents within its control that are reasonably requested in the course of such defence.

## 7. Term And Termination

### 7.1 Term

This Agreement commences as of the commencement of Team's participation in the Challenge ("Effective Date"), and unless terminated earlier pursuant to this Agreement, continues throughout the duration of Challenge and, except as provided in Section 1.3 (Term of Challenge ) of the Agreement, will automatically expire on the one (1) year anniversary of the final day of the Challenge (the "Term").

### 7.2 Disqualification

#### 7.2.1 Breach Of Agreement If Team:

- commits a breach of this Agreement, which breach is capable of being cured within thirty (30) days after notice of breach from M&M to Team, but is not cured in such thirty (30) day period;
- commits a breach of this Agreement that is not capable of being cured within thirty (30) days but is capable of being cured within sixty (60) days and Team fails to (i) proceed promptly and diligently to correct the breach, (ii) develop within thirty (30) days following written notice of breach from M&M a complete plan shared with M&M for curing the breach, and (iii) cure the breach within sixty (60) days of notice thereof; or
- commits a breach of this Agreement that is not subject to cure with due diligence within sixty (60) days of written notice thereof, then M&M may, at its sole discretion and upon written notice to Team, disqualify Team from the Challenge and terminate this Agreement, in whole or in part, as of the Termination Date specified in the notice, without cost or penalty and without payment of any termination charges.

#### 7.2.2 Other Grounds For Disqualification

Should the Judging Panel or M&M determine that Team falls within the requirements of any grounds for disqualification, whether stated in this Agreement, imposed later by the Judging Panel, or provided elsewhere, the Judging Panel or M&M may disqualify Team from the Challenge and terminate this Agreement in whole immediately upon written notice to Team. Further, in the event that Team or any Team Members engage in conduct that is determined by M&M to be

immoral, offensive, obscene, lewd, or inappropriate in a manner that is reasonably determined by M&M to reflect badly on M&M and/or any of the Challenge prize fulfillment entities, then M&M may suspend or disqualify Team and/or terminate this Agreement in whole immediately upon written notice to Team. M&M acknowledges that it does not intend to use its rights under the preceding sentence to disqualify Team for incidental, mild, off-color humor and other immaterial incidents. Disqualification may occur at any time up to and including the Termination Date or during the Awards Ceremony Interval.

#### 7.2.3 Withdrawal From Competition

Team may withdraw from the Challenge by giving a written notice to M&M at the following address:

Rise Prize

1st Floor, Mahindra Towers,  
Dr.G.M.Bhosale Marg, Worli,  
Mumbai - 400018

#### 7.3 Cancellation Of The Competition

Team agrees that M&M may, in its sole discretion, (a) cancel the Challenge at any time and immediately terminate this Agreement and/or (b) adjust the Challenge schedule, including, without limitation, payment schedule and Awards Ceremony. Should M&M elect to cancel the Challenge, terminate this Agreement and/or adjust the Challenge schedule pursuant to this Agreement, M&M will notify the team.

#### 7.4 Effect Of Termination

If this Agreement is terminated pursuant to this Section 7 (Term and Termination), Team acknowledges and agrees that Team will be ineligible to receive any portion of the Prize.

## 8. Confidentiality

#### 8.1 Obligation Of Confidentiality

Each party will: (i) hold all information regarding the business and affairs of the other party, including, without limitation, specifications, business concepts, financial statements, marketing methods, prices, customer, or user information, customer or user lists, methods of operation, or operating systems of the other party (all such information and data being referred to collectively as the "Confidential Information") in confidence (using at least the same measures as it does to protect its own Confidential Information of a similar nature) and not disclose the Confidential Information to any third party except to the extent

permitted by the terms of this Agreement; and (ii) not remove or permit to be removed from any item any proprietary, confidential or copyright notices, markings, or legends placed thereon by either party. For clarity, Challenge results until publically announced by M&M are the Confidential Information of M&M.

#### 8.2 Submissions

M&M acknowledges that any Team Confidential Information relating to technical aspects of the Solar Kit's or Driverless Car's development, performance, and commercialization materials developed by Team for submission to M&M or the Judging Panel as required by this Agreement (together the "Team Submissions") will be deemed Confidential Information of Team. M&M will return all Team Submissions to Team following the necessary review period.

#### 8.3 Permitted Use And Disclosure

Each party will use the other party's Confidential Information only in the course of performance of this Agreement and will have the right to disclose the other party's Confidential Information only to those of its employees, representatives, agents, and contractors that need to know it, and only for the purpose of rendering assistance to the party performing its obligations under this Agreement. Promptly following the request of a party owning Confidential Information or upon expiration or termination of this Agreement, each party will return to the other party or destroy all such other party's Confidential Information delivered or disclosed, together with all copies thereof at any time made by such party.

#### 8.4 Exceptions

The following information will not be considered Confidential Information: (i) information that is publicly available through no fault of the party that was obligated to keep it confidential; (ii) information that was known by a party prior to the Effective Date; provided, however, that the foregoing will not serve to terminate or limit any obligation of confidentiality under any other agreement between the parties; and (iii) information rightfully disclosed to a party by a third party without continuing restrictions on its use or disclosure. Either party will have the right to disclose Confidential Information as required by Law or legal process; provided, however, that the disclosing party will use reasonable efforts to give the other party a reasonable opportunity to intervene to prevent such disclosure or to obtain a protective order, and that any Confidential Information so disclosed otherwise remains subject to the confidentiality obligations set forth in this Section 8 (Confidentiality).

### 8.5 Injunctive Relief

The parties acknowledge that any breach or violation by the disclosing party of the confidentiality provisions hereof will result in irreparable and continuing damage to the other party for which there may be no adequate remedy at law, and the parties agree that in the event of any such breach or violation, the injured party will be entitled to both damages and injunctive relief.

## 9 Dispute Resolution

Team and M&M agree that a paramount goal of the Challenge is to inspire and enable world-class innovations from India.

Team and M&M agree that Team, M&M, and all of the sponsors of the Challenge have invested a substantial amount of time, effort, and resources in the Challenge. Team and M&M agree that, in light of the Challenge's ultimate goal of inspiring and enabling world-class innovations from India, any public dispute regarding any claim or controversy arising out of or related to this Agreement or the making, performance, breach, or interpretation of this Agreement, including, without limitation, any challenge to any decision by the Judging Panel, would detract from this goal and would reflect poorly on Team, M&M, and the sponsors and prize fulfillment entities of the Challenge. Further, any public dispute regarding any claim or controversy arising out of or related to this Agreement or the making, performance, breach, or interpretation of this Agreement, including, without limitation, any challenge to any decision by the Judging Panel, will result in irreparable harm to M&M and the sponsors and prize fulfillment entities of the Challenge.

Team and M&M agree that it is in the best interests of all parties that any claim or controversy arising out of or related to this Agreement or the making, performance, breach, or interpretation of this Agreement, including, without limitation, any dispute relating to the Judging Panel, should be handled solely pursuant to the dispute resolution provisions set forth in this Agreement.

Except as provided in Section 8 (Confidentiality), Team agrees to waive all rights to assert any claim or controversy in a court of law or any other dispute resolution process arising out of or related to this Agreement or the making, performance, breach, or interpretation of this Agreement, including, without limitation, any dispute relating to the Judging Panel. Any attempt by Team to seek relief in a court of law or

via any other dispute resolution process, except as provided in Section 8 (Confidentiality) shall constitute immediate grounds for disqualification pursuant to Section 7.2 (Disqualification).

### 9.1 Informal Dispute Resolution

Team and M&M agree that, except as provided in Section 8 (Confidentiality) the informal dispute resolution procedures set forth in this Section 9 (Dispute Resolution) shall apply to any claim or controversy arising out of or related to this Agreement or the making, performance, breach, or interpretation of this Agreement, including, without limitation, any dispute relating to the Judging Panel. Unless otherwise expressly stated, the parties shall bear their own respective expenses in performing under this Section 9 (Dispute Resolution).

The parties initially shall attempt to resolve their dispute informally in accordance with the following:

- Upon the written request by either party (the date of which shall be the "Dispute Date"), each party shall appoint a designated representative whose task it shall be to meet for the purpose of endeavouring to resolve such dispute.
- The designated representatives shall meet as often as the parties reasonably deem necessary in order to gather and furnish to the other party all information with respect to the matter in issue which the parties believe to be appropriate and germane in connection with its resolution. The representatives shall discuss the problem and attempt to resolve the dispute without the necessity of any formal proceeding. The specific format for the discussions shall be left to the discretion of the designated representatives.

### 9.2 Arbitration

The Parties hereto subscribe to the principle that the expeditious and equitable settlement of disputes arising under this Agreement is to their mutual advantage and in their best interest. To this end, they therefore agree to use their best efforts to resolve all differences of opinion and to settle all disputes arising in connection with this Agreement through co-operation and consultation as mentioned in clause 9.1 above. Except as provided in Section 8 (Confidentiality), if the parties are not able to settle the dispute through co-operation and consultation, Team and M&M agree that any claim or controversy arising out of or related to this Agreement or the making, performance, breach, or interpretation of this Agreement, including, without limitation, any dispute relating to the Judging Panel and any issues pertaining to the arbitrability of such controversy or claim and any claim that this Agreement or any part hereof is invalid, illegal, or otherwise voidable or void, shall be submitted to and finally determined by binding arbitration

conducted before and in accordance with the then-prevailing Rules of Arbitration of (Indian) Arbitration and Conciliation Act, 1996 for the time being in force by three arbitrators appointed as follows: each party shall select an arbitrator, and such arbitrators shall select a third. The arbitration shall be conducted and the award shall be stated in English in Mumbai, India. The award of Arbitrators shall be a reasoned award and shall be final and binding on the Parties.

#### 9.4 Disqualification, Cancellation, And Legal Proceedings

Nothing in this Section 9 (Dispute Resolution) shall limit in any manner: (i) the ability of M&M to disqualify Team or cancel the Challenge; (ii) the ability of M&M or Team to seek injunctive relief as expressly provided in Section 8 (Confidentiality); or (iii) the sole and exclusive discretion of the Judging Panel, as provided in Section 9.6 (Rulings and Judging) of the Agreement.

## 10 General Provisions

### 10.1 Force Majeure

Neither party hereto will be liable for or suffer any penalty or termination of rights hereunder by reason of any failure or delay in performing any of its obligations hereunder if such failure or delay is occasioned by compliance with governmental regulation or order, or by circumstances beyond the reasonable control of the party so failing or delaying, including, but not limited to, acts of God, war, civil war, insurrection, acts of terrorism, sabotage, an act of public enemy, fire, flood, accident, strike or other labor disturbance, equipment failure, or interruption of or delay in transportation caused by forces beyond the parties' control (a "Force Majeure Event"). Each party will promptly notify the other in writing of any such Force Majeure Event, the expected duration thereof, and its anticipated effect on the party affected, and will make reasonable efforts to remedy any such Force Majeure Event. The party not experiencing the Force Majeure Event will cooperate with and assist the injured party in all reasonable ways to minimize the impact of such circumstances on the injured party. The injured party will have the right to terminate this Agreement if the Force Majeure Event lasts continuously for longer than three (3) months.

### 10.2 Notices

Whenever under the provisions of this Agreement notice is required or permitted to be given, it will be in writing, in English, and will be

deemed given either when delivered personally, or by courier, or by facsimile machine with printed transmittal confirmation sheet, or five (5) days after mailing, postage prepaid by registered or certified mail, return receipt requested, addressed to the party for whom the notice is intended with copies provided to the address set forth below or to such other addresses as the party will hereafter designate in writing for notice to another party.

To M&M Rise Prize  
1st Floor, Mahindra Towers,  
Dr.G.M.Bhosale Marg, Worli,  
Mumbai - 400018

To Team: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 10.3 Entire Agreement

This Agreement (including, without limitation, all Annexures attached hereto and other documents referenced herein) contains the sole and entire agreement between the parties with respect to the subject matter of this Agreement and supersedes any and all other prior or contemporaneous written or oral agreements or understandings between them with respect to the subject matter contained in this Agreement.

### 10.4 Relationship Of The Parties

Nothing contained in this Agreement is intended to create, nor will be deemed to constitute or create, any relationship between the parties other than that of independent entities contracting with each other for the sole purpose of effecting the provisions of this Agreement, and this Agreement does not grant either party any authority to act as agent, nor assume or create any obligation, on behalf of the other party. Neither the parties' communications with each other, this Agreement, nor Team's participation in this Agreement creates any obligation or duties other than as expressly provided in this Agreement.

### 10.5 No Waiver

Nothing contained in this Agreement will cause the failure of either party to insist upon strict compliance with any covenant, obligation, condition, or agreement contained in this Agreement to operate as a waiver of, or estoppel with respect to, any such covenant, obligation, condition, or agreement. Waiver by any party of any breach of any provision of this Agreement will not be considered as, nor constitute, a

continuing waiver or waiver, breach, or cancellation of, any other breach of any provision of this Agreement.

#### 10.6 Headings

Article, section and subsection headings in this Agreement are included for convenience of reference only and will not constitute a part of this Agreement for any other purpose.

#### 10.7 Severability

If any provision of this Agreement conflicts with the Law under which this Agreement is construed or that is otherwise applicable to a Team or if any such provision is held invalid by a competent authority, such provision will be deemed to be restated to reflect as nearly as possible the original intentions of the parties in accordance with Law. The remainder of this Agreement will remain in full force and effect.

#### 10.8 No Strict Construction

In the event an ambiguity or question of intent or interpretation arises, this Agreement will be construed as if drafted jointly by the parties, and no presumption or burden of proof will arise favouring or disfavouring any party by virtue of the authorship of any of the provisions of this Agreement.

#### 10.9 Assignment

Team shall not assign rights or interests, or delegate duties under this Agreement. Any purported assignment or delegation violating this provision will be void. M&M may, in its sole discretion, assign their rights or interests, or delegate their duties under this Agreement.

#### 10.10 Governing Law

This Agreement is entered into at Mumbai, India and its validity, Construction, interpretation, and legal effect will be governed by the Laws of India without the application of any principle that would cause the application of the Law of any other jurisdiction.

#### 10.11 Non-Disparagement

Team and M&M each hereby agree that any statement made by it which relates to the other party will: (i) be truthful and (ii) not intentionally disparage the other party or any of its affiliates. M&M may make truthful statements relating to Team's failure to follow principles of good sportsmanship in participation in the Challenge, including, without limitation, as a result of Team's violation of any of the terms of this Agreement or competing in an unethical manner, if any such failure or violation by Team occurs. These restrictions shall not apply to the truthful statements made pursuant to court order.

#### 10.12 Counterparts

This Agreement shall be signed in two counterparts, and each such executed part will have the same force and effect as any other. Facsimile or electronic signatures will have the same weight and effect as originals.

#### 10.13 Survival

In addition to those Sections expressly acknowledged as surviving the termination or expiration of this Agreement, the following Sections of this will survive the expiration or termination of this Agreement: Sections 1.4 (Scope of this Agreement), 3.5 (Registration Fee Refund), 6.1 (Compliance with Laws and Regulations), 6.13.3 (Exclusivity of Content), 7 (Rights), 8 (General Provisions), and 9.3 (Access) of the Agreement and Sections 1 (Team Release and Waiver), 2 (Individual Team Member Release and Waiver), 3 (Representations and Warranties), 4 (Disclaimers, Exclusions, and Limitations), 5 (Intellectual Property Infringement), 6 (Release of Liability and Indemnification), 7.4 (Effect of Termination), 8 (Confidentiality), 9.4 (Disqualification, Cancellation, and Legal Proceedings) and 10 (General Provisions).

## Annexure A

1. M&M shall have the right to:
  - (i) reject/disqualify the Team at any stage of the Challenge, at its sole discretion;
  - (ii) add/remove/modify the contents of Terms and Conditions of the Challenge;
  - (iii) reject/disqualify the Team, in the event, the approach, components, design submitted by them is found to be illegal as per the laws of the land/normative body;
  - (iv) reject/disqualify a Team Member, participant, if he/she does not meet the eligibility criteria as submitted or he/she is not of the submitted age;
  - (v) Team/Team Member/Participants do not have the correct credentials/have a history of plagiarism and/or Copy right infringement;
  - (vi) reject/disqualify incomplete registration forms;
  - (vii) reject/disqualify a Team/Team Member/Participant if such person gets involved in any illegal activities during the course of the Challenge;
2. M&M shall have the right to broadcast and in any way use the contents of Team submissions and/or Team members bio, names etc.;

3. Team/Team members, participants shall not in any manner disparage any officials, products, services of M&M or any other organization;
4. Teams shall not be entitled to request for some other Team's presentation for any purposes;
5. Teams/Team Members/Participants shall not claim at any point of time that they are partners with M&M;
6. The weightages of any evaluation criterion and/or the reasons for change in the sequence of presentation to the jury shall not be revealed at any point of time;
7. M&M shall not be responsible for any internal/external Team disputes and all such disputes shall be settled by/between the Teams/Team members/participants without recourse to M&M;
8. M&M shall not be responsible for any delays/lapse in communication(from both, M&M and/or Teams) resulting in loss to any Team or third party;
9. M&M shall not be responsible for the contents of the presentation/other files uploaded by the Teams or its protection in any way;
10. M&M shall have the right to change the number of winners at any stage due to any reason.
11. M&M shall select the jury or modify/change the same at any point of time and the Team/Team Members/Participants shall not object to the same;
12. Team/Team Members/Participants shall ensure that their submission contents shall not contain or comprise of any matter which is likely to hurt the religious sensibilities of any class or section of the citizen of India or any other country;
13. Addition of Team members is not allowed after the "Live Presentation" stage;
14. The Teams have to be registered by the Team Leader only;
15. If the second in command quits, the Team may appoint another second in command after submitting a request to M&M;
16. There can be more than one teams from one institute / organization.
17. Teams can be comprised of members from different companies/institutions. They can register as a private Team;
18. The Team size should not exceed the number mentioned in the framework, which is 20 for Rise Prize. However, that refers to only the core Team members. The Teams can take services from support staff for ancillary services. There is no restriction in the number of support staff that can be used;
19. It is compulsory for the Teams to follow the template for concept submission and presentation. Any major deviation from the template may lead to straightaway disqualification from the contest;
20. The Teams shall follow prescribed templates provided on the website.
21. M&M will only pay one time full and final prize money to one winner. No other payments/grants/considerations will be paid to the Teams, including traveling reimbursements. No claims shall be entertained after collection of the prize money by the winner;
22. All presentations will be delivered only to the jury and kept confidential and shall not be open for viewing for other teams;
23. All Team members shall be present at the time of presentation. However, in case of special circumstances, the cause of absence should be intimated to M&M in advance. It is compulsory for the Team Leader to be present under all circumstances;
24. The prototype/final solution round will be spread through a time period. The Teams are expected to finalize their choice of components/technology by that period and no deadline extensions will be provided;
25. M&M will not be liable to provide assistance of any sort (financial or otherwise) for the completion of the innovation. However, M&M will arrange for coaching and mentoring by organizing workshops at appropriate stages;
26. The Team can have industry experts, who can mentor the Team members during the process;
27. In case of any problems while downloading the forms, templates, uploading the forms or questions regarding the status of the Team application, please mail us at brand@mahindra.com with the subject line containing your Team name and the problem faced.
28. The Intellectual Property Rights(IPR) will remain with the participating Teams and M&M will have no right on the IPRs developed, generated, bought in during or post the Challenge;
29. M&M is not promising any recruitment to of the Team Members/participants;
30. In case changes to the prototype/final solution design due to unavailability of components is required, Teams will be allowed to carry out such changes after duly informing M&M in writing;
31. It is recommended that the Teams attend the workshops as these will be beneficial for further rounds;
32. M&M is not liable to disclose the evaluation parameters and their weightages;
33. In case of loss of functionality, there is no alternate option to present the Team's concept. The innovation should be in a fully functional capacity at the time of presentations;

34. M&M employees can participate in the Rise Prize. They can register their Team as a private Team;
35. An agreement will be executed between M&M and the participating Team at the approach note submission stage;
36. During registering the Team application there will be a set of legal terms and condition that the Team will have to accept for applying;
37. M&M reserves the right to limit, or restrict upon notice, participation in the Challenge to any Team, Team member, person or entity at any time for any reason;
38. Eligible winner should provide sufficient identification proof, as may be required by M&M;
39. Winner will be required to pay the tax component, if any and M&M shall not be responsible for payment of any taxes on the prize;
40. The prize will be paid out in Indian Rupees. The exchange rate used will be the lower of Rs.61.775/USD, which was the exchange rate on 28 Feb 2014, the day the Rise Prize was announced or the INR/USD exchange rate on the date the winners are announced for this challenge;
41. Appropriate Central/State tax laws in force during the processing of payments will be applied and tax will be deducted at source;
42. The Team/Team members shall ensure that, the submitted designs shall not harm the lives around it or the Teams shall not use illegal components/raw materials, technology etc.;
43. M&M shall not be liable or responsible for loss of IPR of the Team/Team Members/participants/third parties, at any stage of the Challenge or any time thereafter;
44. The general terms and conditions of the Challenge and these conditions shall be final and binding on all the Teams/Team members/participants and together they shall supercedes any agreement previously made.

## Disclaimer

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THANK YOU

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